

56+ Years Trusted Brand

LEADER™

ENERGY TO PERFORM



**INVERTER BATTERY | E-RICKSHAW BATTERY |
SOLAR BATTERY | SOLAR PRODUCTS**

CORPORATE DECK

Pilot Industries Limited



To know more, Visit www.leaderbattery.com

ABOUT US

Pilot Industries Limited corporate office is in Sultanpur-Delhi while the manufacturing plant is located in Pant Nagar, Uttarakhand. A plant is a must-visit for anyone who wishes to see modern machinery and latest technology in synchronization.

Pilot Industries Ltd, formerly known as Pilot Batteries Industries has been creating milestones for over 56 years. Late Shri Dwarka Prasad Agarwal laid the foundation stone on 18th Aug 1969 in New Delhi's Gokhale market. Starting out as a trader in battery components and raw materials, Late Shri D.P Aggarwal established the company after completing his graduation from Kolkata. The company reached new heights of success when it received the prestigious gold medal in 1984-85 from Trans World Trade Fair under the dedicated exemplary leadership of Late Shri D.P Aggarwal from the President of India Late Shri Giyani Jail Singh.

Leader Batteries has launched a new brand campaign announcing the new Avatar Leader 2.0 to strengthen its Pan India presence.

We manufacture Inverter batteries, E-rickshaw batteries & Solar Batteries in Leader Brand. We also produce Inverter batteries for some of the leading brands in the industry and are OEM to many E-rickshaw Manufacturers.

We embrace improvement and aim to provide solutions to our partners and clients with honesty, integrity, and candour. We believe in self-reflection and self-criticism and ensure that we are on the right track in the face of an ever-changing future. Patience and dedication serve as pillars for us on our journey towards being the best in the industry. The support of a reliable marketing team that has market leaders, professionals, and experts allows us to deliver products and services that meet the quality and performance aspirations of our clients with cost-effectiveness.

Our corporate office is based in Sultanpur, Delhi while the manufacturing plant is located in Pant Nagar, Uttarakhand. A plant is a must-visit place for anyone who wishes to see modern machinery and latest technologies put into work.

VISION

Our vision is to strive for synergy between technology, quality, systems, and our people. We deliver products and services that meet the quality and performance aspirations of our customers while also being cost-effective.

MISSION

Our mission is to manufacture world-class products of outstanding quality that give our customers a competitive advantage and make them smile. ISO 9001 and ISO 14001 certifications ensure that our manufacturing procedure is efficient and suitable resources are available to implement, support, maintain and continually improve our systems.

A PIONEER IN THE BATTERY INDUSTRY

56+
Years of Trust

30+
Countries Export

10,000+
Dealer Network

300+
Distributor Network

750+
ASD Centers

1,000+
Team Members

Our Management Team



Late Shri Dwarka Prasad Aggarwal
Chairman / Founder



Mr. Sanjeev Aggarwal
Managing Director



Mr. Sandeep Aggarwal
Executive Director



Ms. Ayushi Aggarwal Ranjan
Director



Mr. Chetan Ranjan
Director



Mr. Sanjeev Aggarwal
Managing Director

From MDs Desk :

Leader Batteries has launched a new brand campaign announcing the new Avatar Leader 2.0 to strengthen it's Pan India presence.

Mr. Sanjeev Aggarwal ,Managing Director , said “we are excited to announce the new transformed version of leader batteries – Leader 2.0 with the New campaign. Building on our commitment and trust, we are charting New skies, setting ambitious milestones and paving our growth trajectory With the all –new Leader 2.0. There is 5 core values to Showcase what our brand stands for –**Power, Performance, Commitment, Innovation and Trust**”

5 PILLARS OF THE COMPANY



POWER



PERFORMANCE



COMMITMENT

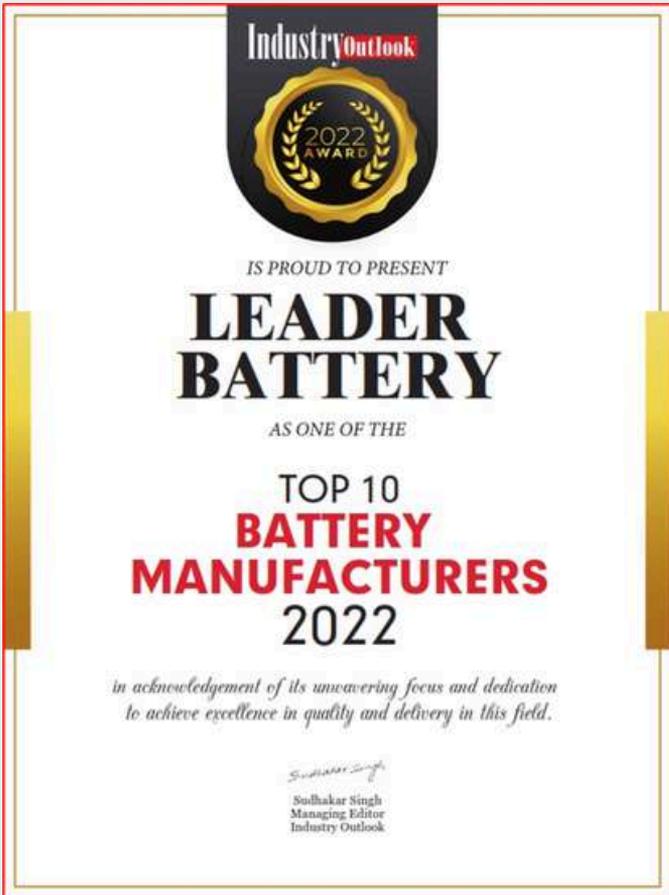


INNOVATION



TRUST

CERTIFICATIONS



Top 10 Battery Manufacturer 2022 by Outlook Magazine



Certification by Ministry of Finance for GST

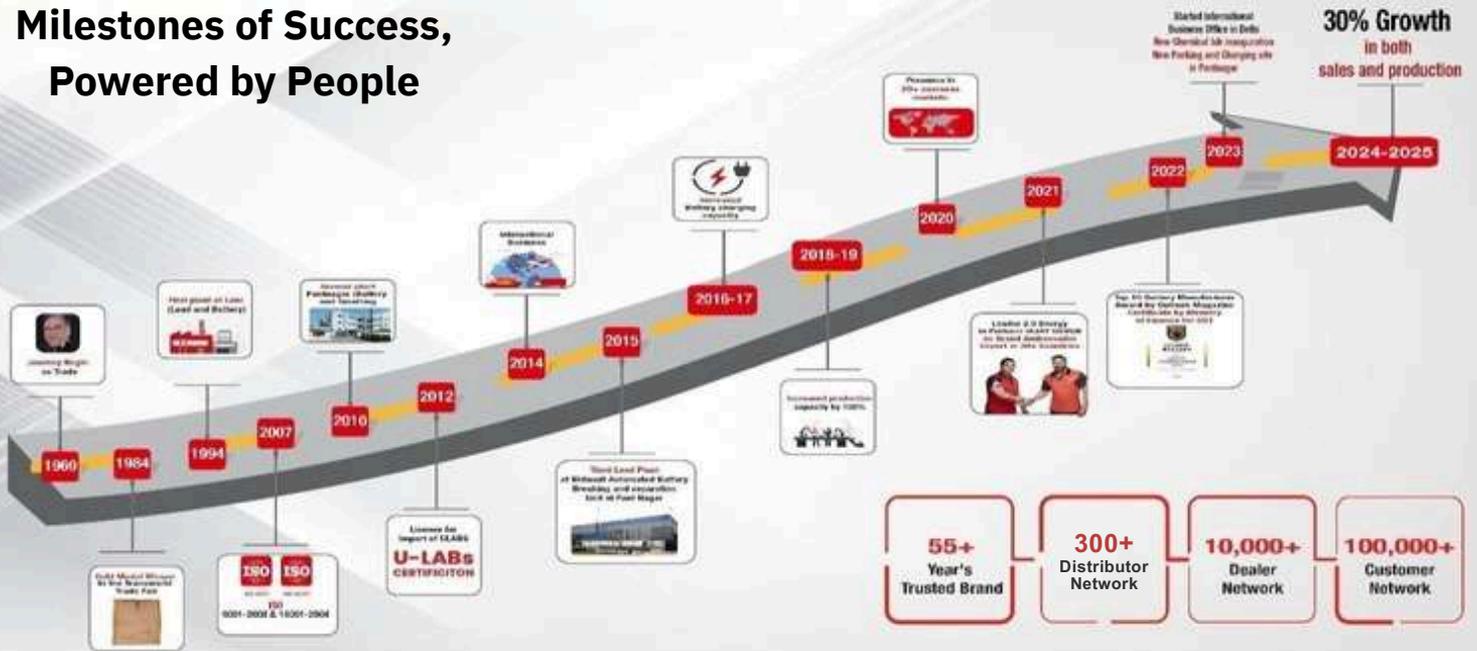


Leader battery is approved by ASRTU and are being used by several STUs | Leader Solar batteries are approved by MNRE

Milestone & Journey

A Journey Fueled by Innovation and Trust

Milestones of Success, Powered by People



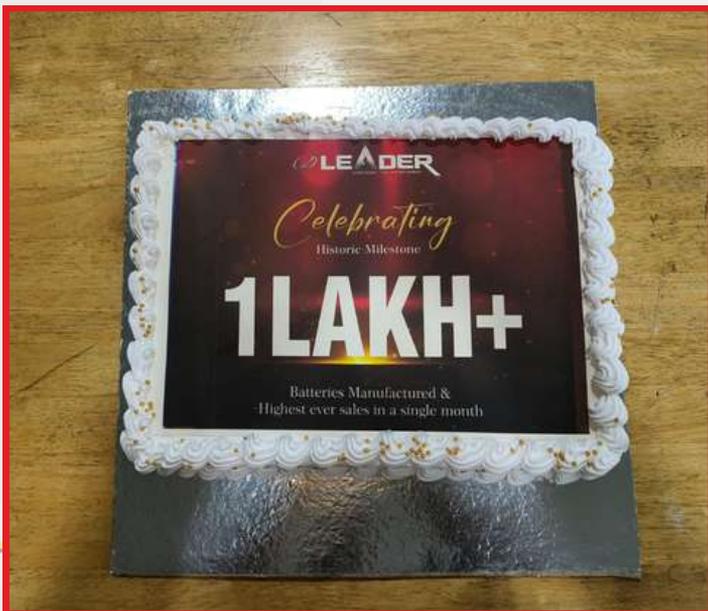
Decades of Dedication. Countless Milestones

**LEADING
SINCE 1969**

Why Choose Leader Battery:



A process-driven powerhouse with an integrated battery plant, delivering quality from start to finish.



India's Top 5 Battery Manufacturer Giants - Building over 1 lakh+ batteries every month to energize Nation.

OUR PRESENCE IN INDIA

Branches & Service Centres

North India	East India	South India
Delhi Harayana Punjab UP West UP Center UP East Rajasthan	Bihar Jharkhand Odhisa West Bengal North East	Tamil Nadu Kerala Karnataka Andhra Pradesh



INTERNATIONAL PRESENCE IN 30+ COUNTRIES

International presence

SAARC	South East Asia	Africa
Nepal Afghanistan Thailand Myanmar Sri Lanka Vietnam	Delhi Yemen Syria Lebanon Baharain Qatar UAE Kuwait Oman Iraq Libya Jordan	Nigeria kenya Uganda Tanzania Zambia malawi Sudan South Africa Tunisia Burkina Faso Ivory Coast Ghana



LEADING
SINCE 1969



E-RICKSHAW BATTERY

HIGHER MILEAGE LONGER LIFE

Jyada Chalao Jyada Kamao



Model Number: TUB -600
Code : LDR14015
Packed Weight (+-3%) : 37 Kg
Warranty : 15 Months



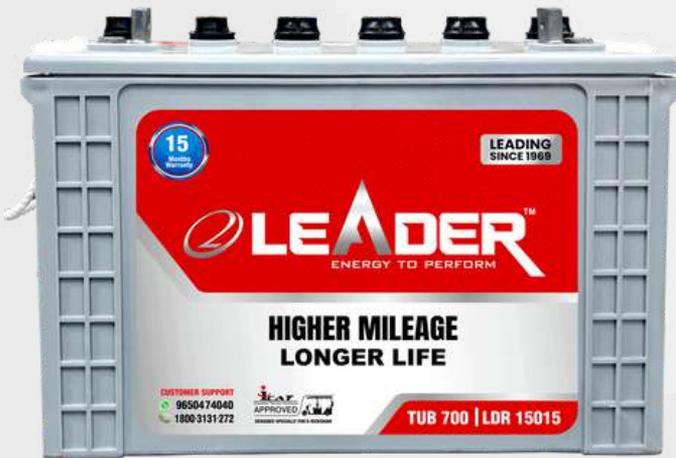
Superior Plate
Design



Corrosion
Resistant Plates



Nano Carbon
Technology



Model Number: TUB - 700
Code : LDR15015
Packed Weight (+-3%) : 38 Kg
Warranty : 15 Months



Higher Mileage
Longer Life



Fast Charging &
Low Maintenance



To know more, Visit www.leaderbattery.com

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LEADER™
ENERGY TO PERFORM

UNIQUE FEATURES

- Use of Special Additives
- Vibration Resistance
- Robust design - Leak proof and shock resistant
- Nano Carbon Technology - Quick Charge Acceptance
- Hybrid Composition for Low Water Loss i.e Good Performance in all weather conditions
- Consistent Cyclic Performance

100% PRESSURE DIE CASTING

- Increase in lead weight and overall battery weight
- Less corrosion during the life span resulting in more life
- Less sulphation resulting in higher mileage
- Increase in charge acceptance resulting in batteries getting fully charged in stipulated time
- (faster charging i.e. lower cost and longer life)
- Increase in cyclic life by up to 15%

FINAL SPECIFIC GRAVITY AND VOLTAGE

- Specific gravity increased to 1.280 – higher reserve capacity
- Stabilized Voltage is 12.78 Volts

CHARGING TIME Reduction

- 8 hrs with 18 amp chargers
- 10 hrs with 15 amp charges



To know more, Visit: www.leaderbattery.com

INVERTER BATTERY

ENGINEERED FOR TRUST. BUILT FOR POWER.

Your Trusted Partner in Backup Power

Leader Inverter Battery



Leader Inverter Battery comes with such Features:

1. Extra Backup
2. Long Life
3. Deep Cycle
4. Low Maintenance

Product Specifications

Battery Models	Battery Type	Rating	Warranty In months
LDR 15000	Tall Tubular	150 AH	30+30*
LDR 16000	Tall Tubular	160 AH	36+36*
LDR 18000	Tall Tubular	180 AH	36+36*
LDR 20000	Tall Tubular	200 AH	36+36*
LDR 23000	Tall Tubular	230 AH	42+42*
LDR 25000	Tall Tubular	250 AH	42+42*
LDR 27000	Tall Tubular	270 AH	60+60*
LDST13500	Short Tubular	110 AH	24+24*
LDST14500	Short Tubular	135 AH	24+24*
LDST16500	Short Tubular	150 AH	24+24*
LDJST18500	Short Tubular	180 AH	30+30*

SOLAR BATTERY & SPGS SYSTEM

SMART POWER SOLUTIONS, BACKED BY RELIABILITY

Durable. Dependable. Designed for You.



Solar Battery

Solar Off-grid PCU

Solar Charge Controller

Solar Management Unit

Solar PV Modules

Solar Street Light

2V LMLA Cells

Technical Specifications:

Sr. No	Battery Models	Nominal Voltage	Rating @C10	Total Warranty (Months)	Dimensions with Terminal in mm (L*W*H)	Height with Float in mm
1	LS 2036	12	20 Ah	24+24	260*170*230	245
2	LS 4036	12	40 Ah	36+24	410*175*245	270
3	LS 7536	12	75 Ah	36+24	505*220*295	310
4	LSTT 150024	12	150 Ah*	24+24	505*190*405	445
5	LSTT 150036	12	150 Ah*	36+24	505*190*405	445
6	LX 200N	12	180 Ah*	36+24	505*190*405	445
7	LSTT 200036	12	200 Ah*	36+24	505*190*405	445
8	LS 180060	12	160 Ah	60+24	505*190*405	445
9	LS 240060	12	200 Ah	60+24	505*190*405	445

MARKETING SUPPORT

SUNPACK INSTALLATION ACTIVITY



At Distributor Point



At Dealer Point

BOARD INSTALLATION ACTIVITY



At Distributor Point



At Dealer Point

STANDY INSTALLATION ACTIVITY



At Distributor Point



At Dealer Point

MARKETING SUPPORT

SALES & SERVICE CAMP ACTIVITY



At Distributor Point



At Dealer Point

BIRTHDAY & ANNIVERSARY CREATIVE



Birthday Creative



Anniversary Creative

AND MUCH MORE ACTIVITY....

- POP & POSM MATERIAL
- DIGITAL PROMOTION
- WELCOME LETTER, VISITING CARD, AUTHORIZATION LETTERS
- DEALER & DISTRIBUTOR MEETS
- DIWALI, NEW YEAR GIFTING
- TV PROMOTIONS ETC

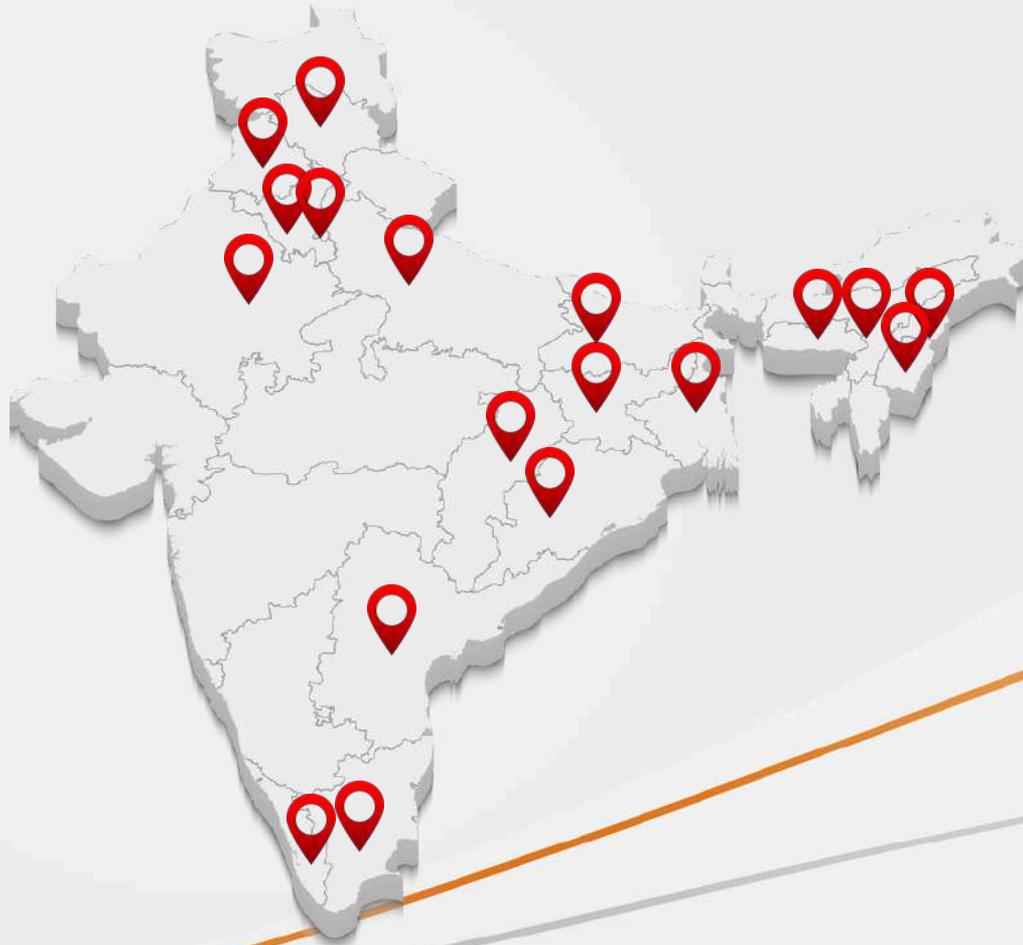
**LEADING
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SERVICE SUPPORT

PAN India ASD Centre in 750+ Locations

- 100% Doorstep service for Inverter Battery
- Certified team of Service Engineers
- Warehouses in all working States
- Toll Free Number & WhatsApp number for Complaint login



TOLL-FREE NUMBER
1800 3131 272



Complaint Inquiry
+91-9650474040



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TOLL-FREE NUMBER
1800 3131 272



Business Inquiry
+91-9319507111

LEADER™
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LEADER INDUSTRIES PVT. LTD

HEAD OFFICE: Khasra Number: 337 2nd Floor, Sultanpur,
MG Road, New Delhi- 110030

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Pantnagar, Rudrapur, Uttarakhand – 263153.